

Logo Competition Guidelines and Contest Rules

Overview

The Downtown Inverness Business Partnership (DIBP) is looking for a new logo that will identify the organization. In order to engage our community, DIBP announces a competition to design a logo. The logo may be used on the DIBP website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else DIBP chooses. This document describes the official requirements and rules of the competition. By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. DIBP has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to Citrus County residents.
2. Contestants are permitted to work in groups

Submission Guidelines and How to Enter

1. The contest is open from **February 23rd and closes on March 31st, 2023 at midnight.** Late submissions will not be considered. The steering committee will select the finalists and DIBP members will vote and a winner will be selected and notified.
2. All entries must be submitted electronically to the DIBP at **www.fitfullforce.com/logo-contest**. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent separate.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by DIBP

The logo should not single any particular business out, this logo should represent the downtown area.

The logo must be appropriate for a professional business setting.

Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of DIBP and may be used for any DIBP purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. DIBP shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. DIBP reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. DIBP reserves the right to use any other entry for promotional purposes in the future.

Determination of Winner

1. The winning entry will be selected by a panel comprised of members of DIBP. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The winner will be notified via email and announced on the DIBP (Website) and Facebook page.
4. Prizes will be awarded to a single winner. \$100 cash and gift cards from our DIBP members.

Disclaimer

1. DIBP is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. DIBP reserves the right to cancel or modify the Contest by alternate means if fraud or technical failure is determined at any time by DIBP, including after the submission window has closed.
3. DIBP is not liable, for the purpose of winner notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.